



City of Belleville

Hillcrest Park

Redevelopment Analysis

Virtual Public Meeting

February 24th, 2021

5:30 to 7:00 p.m.

Meeting Agenda

- **Presentation By Consulting Team**
 - Project Introduction
 - Site Analysis
 - Neighbourhood Characteristics
 - What We Heard
 - Options Development
 - Live Polling
- **Moderated Question & Answer Period**
- **Meeting Wrap-Up**

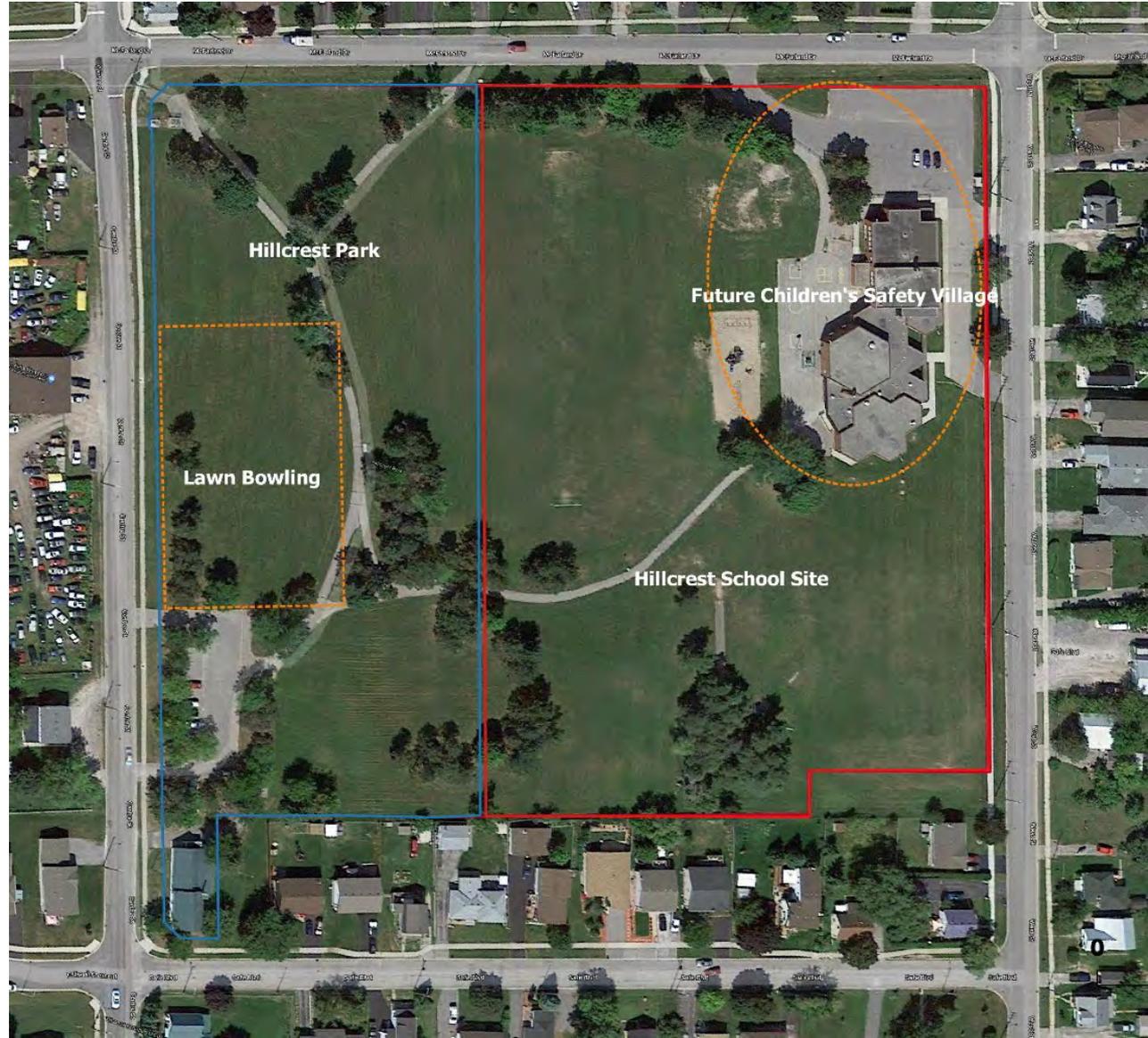




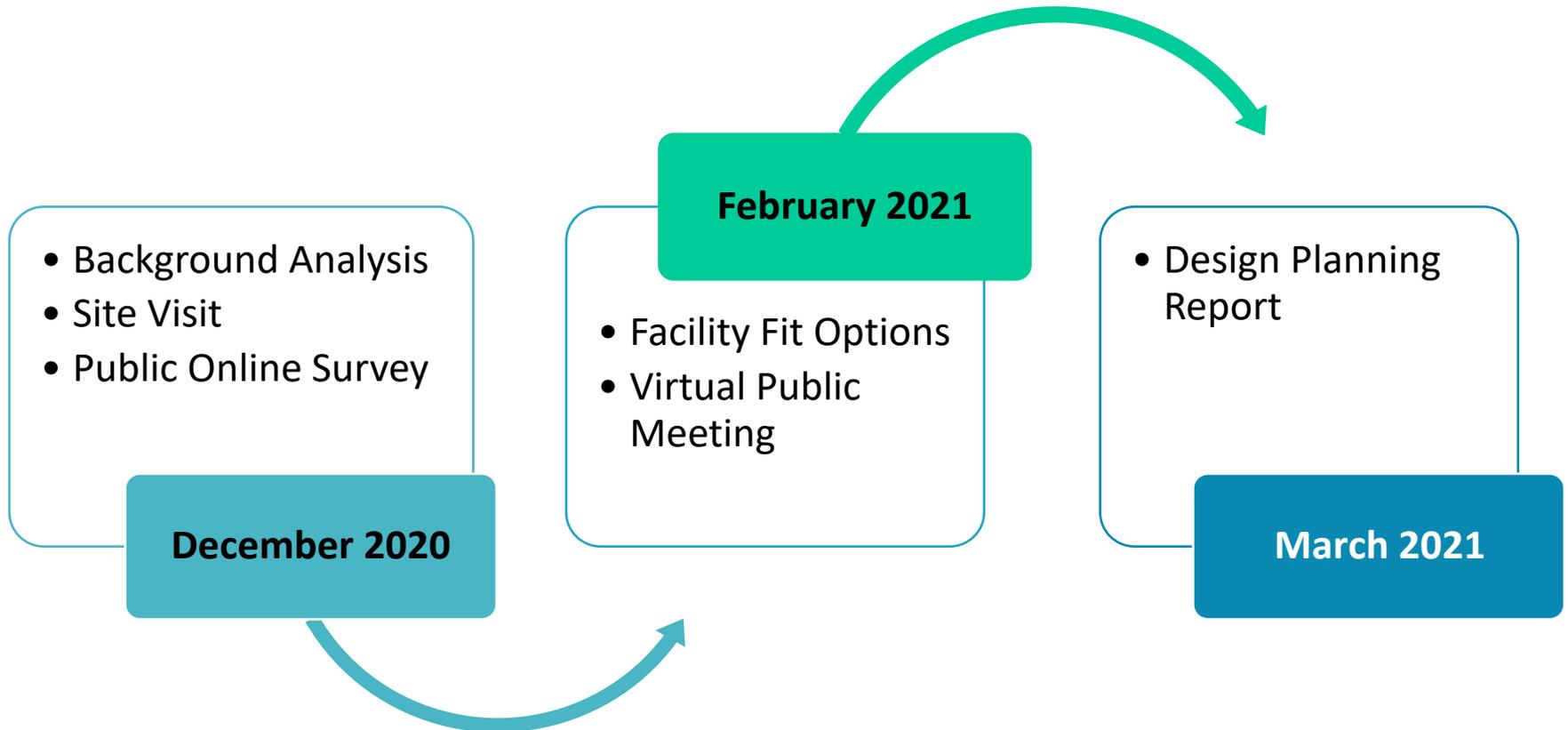
Introduction

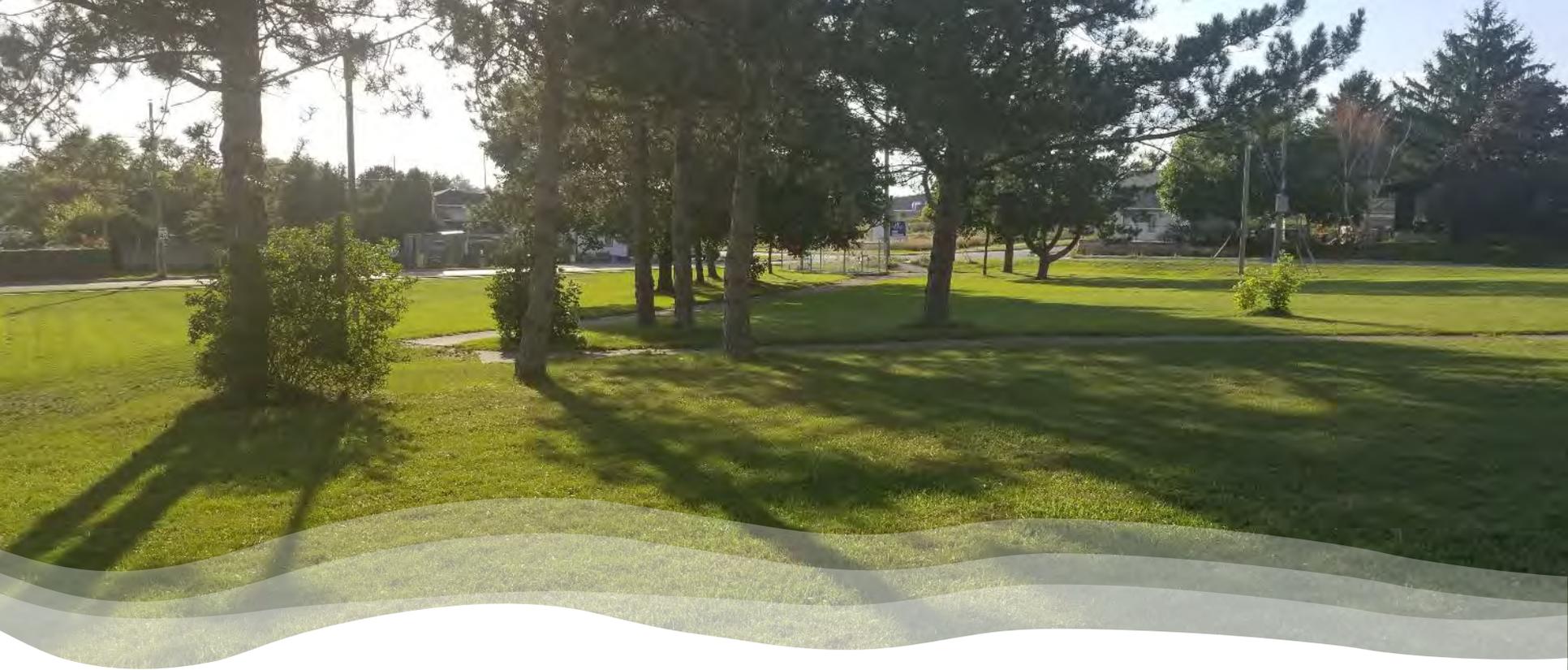
Project Scope & Purpose

- The park has undergone recent changes:
 - Demolition of school
 - Introduction of lawn bowling
 - Planned relocation of the Children's Safety Village
- This exercise will determine the future uses for the remainder of the site.



Project Process





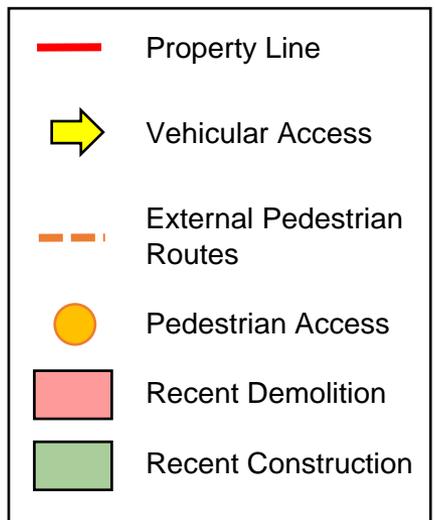
Site Analysis

Site Analysis



LEGEND:

1. Former Public School
2. Hillcrest CC
3. Parking
4. Playground
5. Soccer Field
6. Open Lawn / Play Field
7. Hillside
8. Lawn Bowling Greens



Site Analysis



View from the SE property corner north towards the former school site.

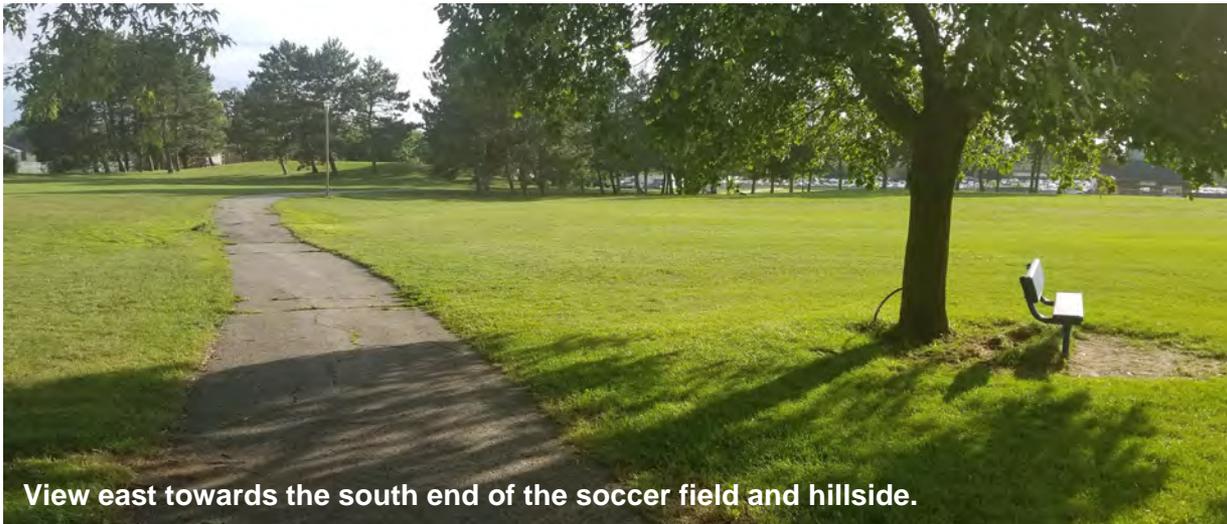


View of the west side of the former school site.

Site Analysis



The existing playground area.



View east towards the south end of the soccer field and hillside.

Site Analysis



View across the existing soccer field to the east.



View into the property from the intersection of McFarland Dr. and Centre St.

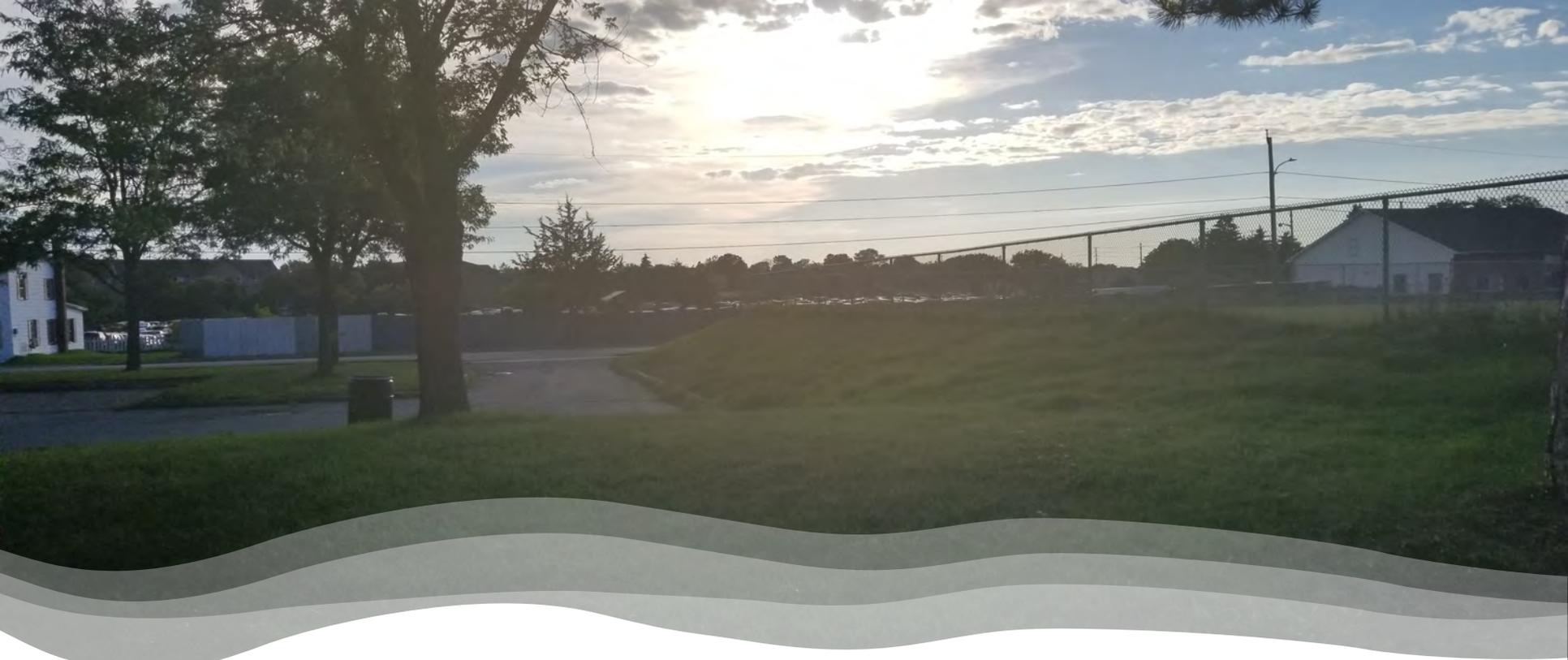
Site Analysis



Recently constructed lawn bowling greens.

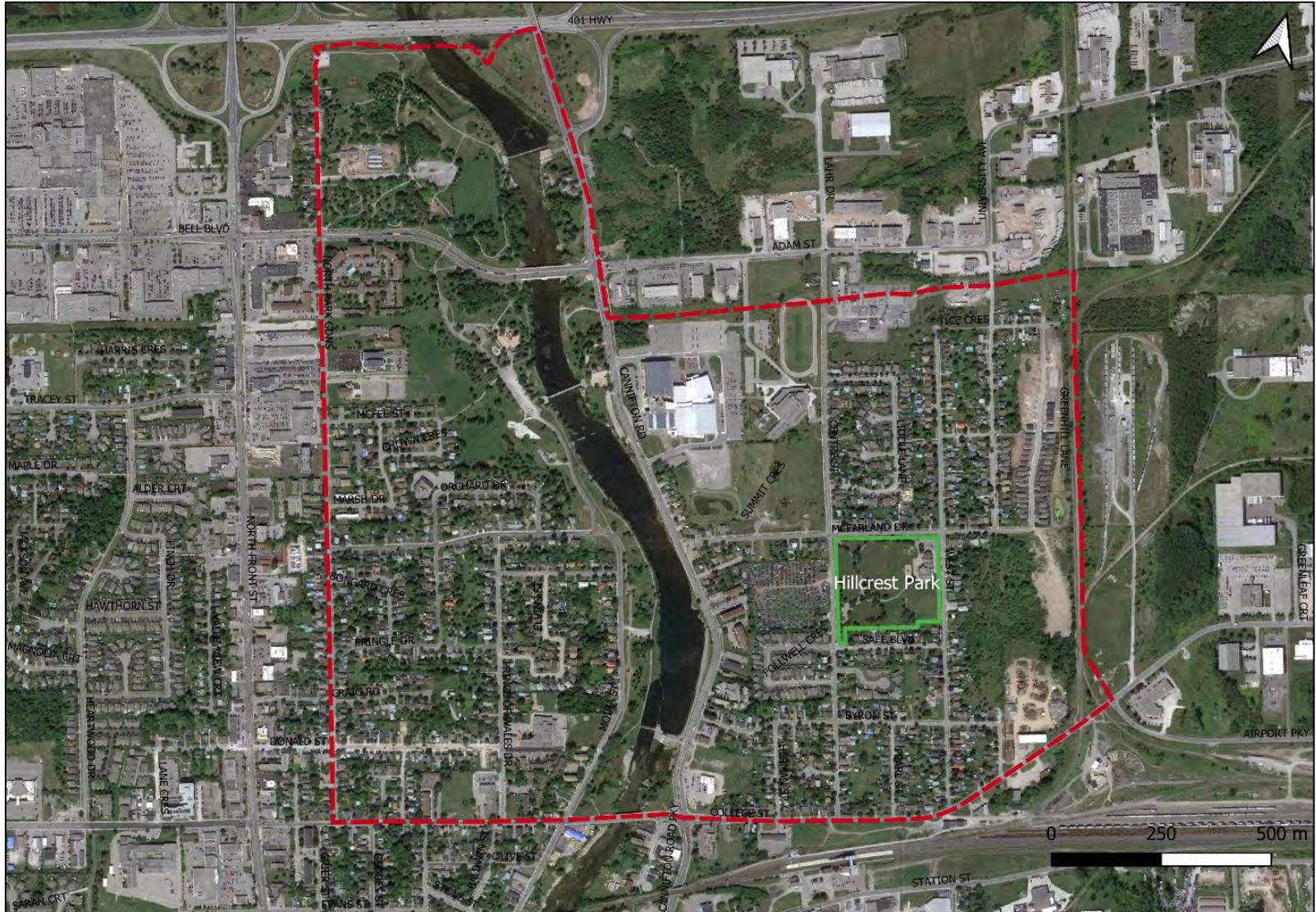


The existing Hillcrest Community Centre – intersection of Centre St. and Safe Blvd.



Neighbourhood Characteristics

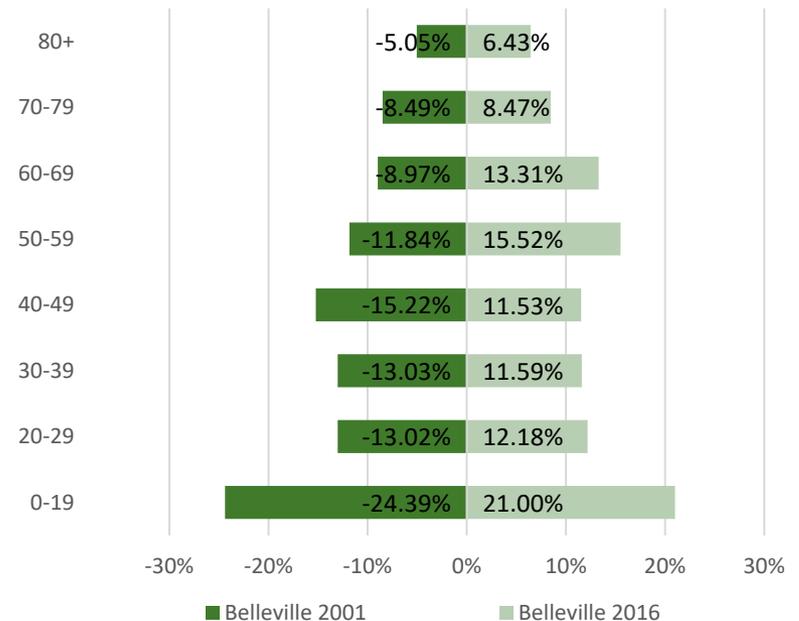
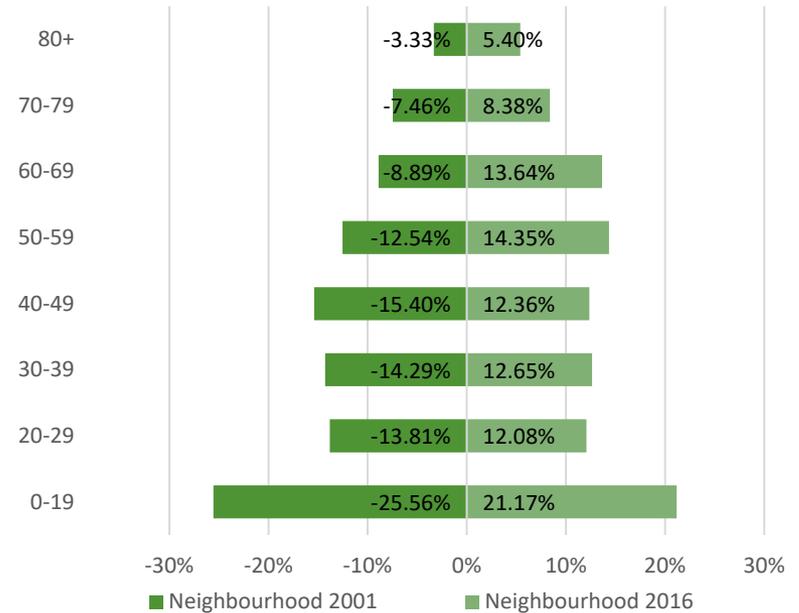
Neighbourhood Characteristics



Neighbourhood Characteristics

Similar population trends as the City of Belleville:

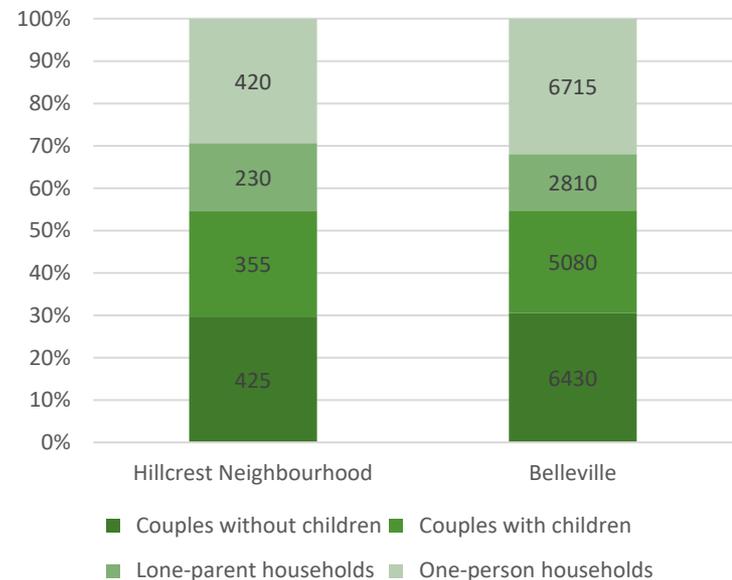
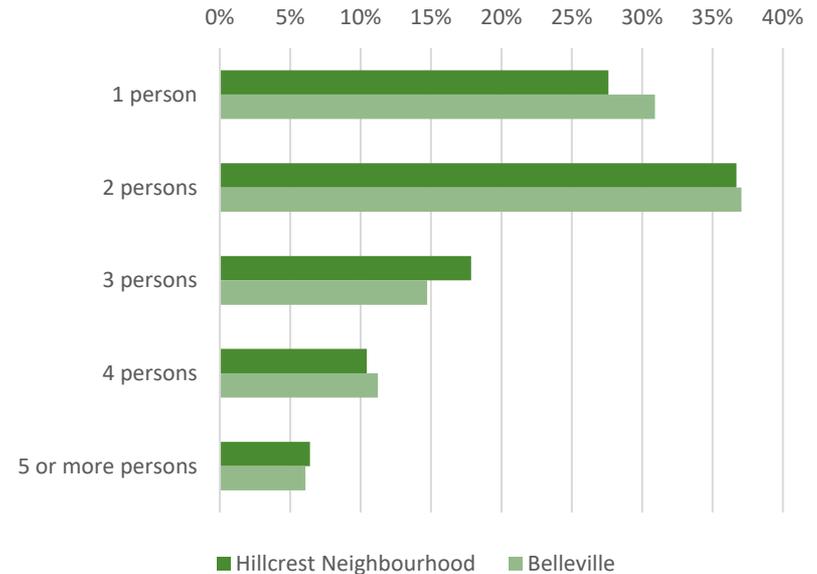
- In 2016, the neighbourhood's population was 3,519, up 11.71% from 2001 compared with 10.2% for the City.
- The trend of an aging population is progressing steadily within the neighbourhood and the City, as it is in Ontario and across Canada.
- Children aged 0 to 19 was 26% of the population in 2001 (24% in the City as a whole) and 21% in 2016 (the same as the City as a whole).



Neighbourhood Characteristics

The neighbourhood's household composition is similar to the City as a whole with a slightly greater proportion of families:

- Families with children are 41% of the population, 38% for the City.
- 35% of households have at least three people compared with 32% for the City.
- The average number of people per household is 2.3 people, which is the same as Belleville as a whole.

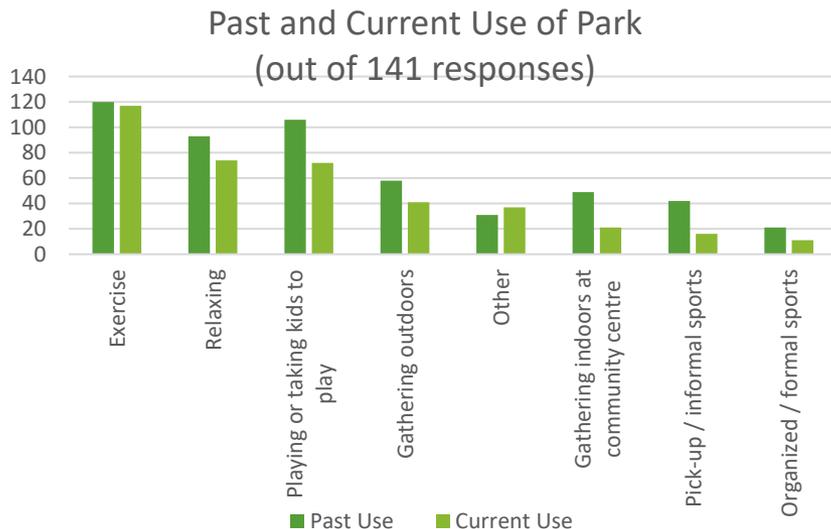




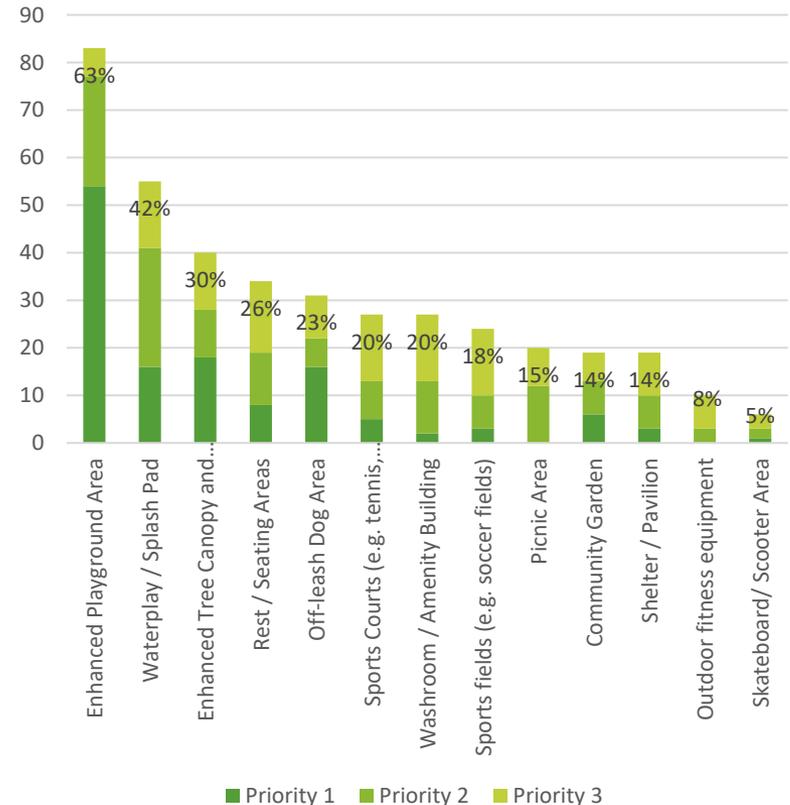
What We Heard

Locally

- 73% visited the Park at least once per week.
- Exercise was the most common use for the park, followed by relaxing and playing or taking kids to play.
- Informal and organized sports were the least common uses.



Priorities for Hillcrest Park
(out of 132 responses)

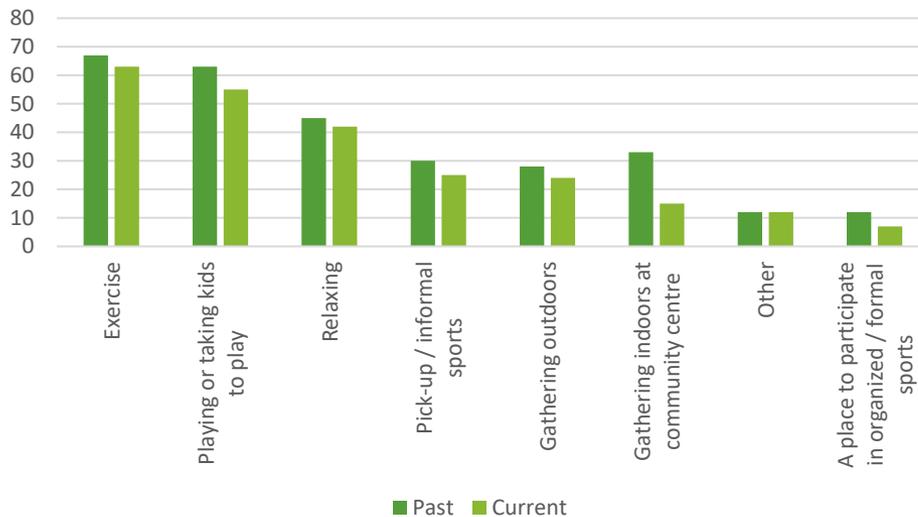


- A majority of respondents (63%) selected an enhanced playground area, as one of their top 3 priorities.
- Development of waterplay features and enhanced tree canopy were the other most popular priorities.

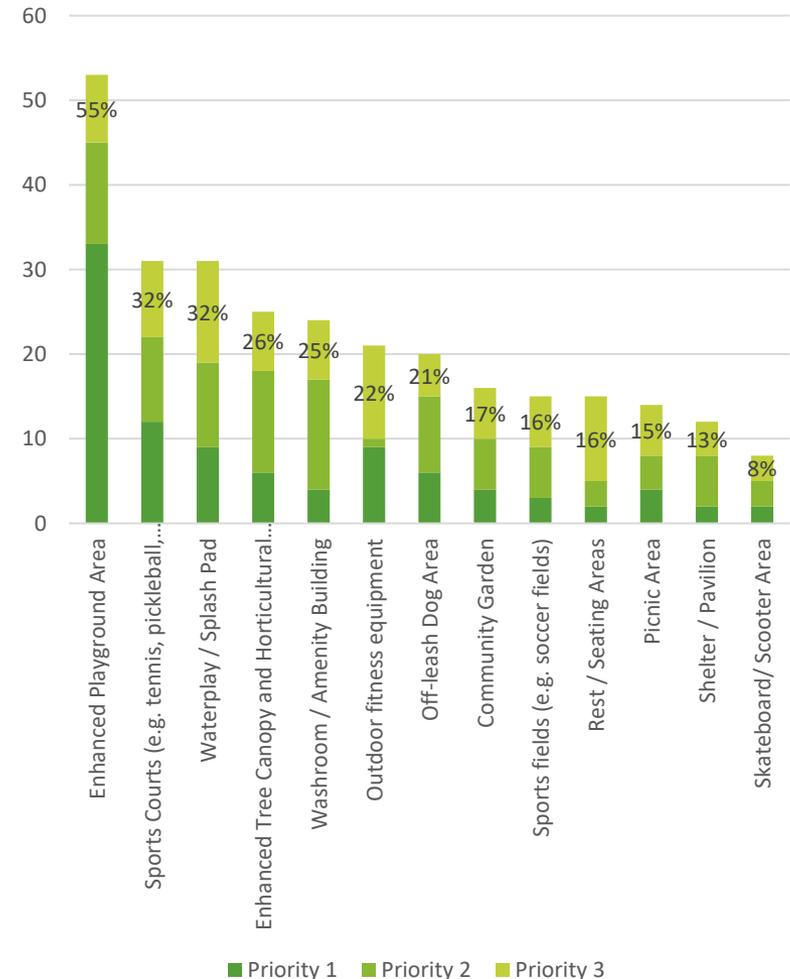
Beyond the Site Area

- 28% visited the park at least once per week.
- Exercise, Taking kids to play, and relaxing were the top three responses.
- An enhanced playground area was the top priority (55%) with sport courts and waterplay/splashpad tied for second (32%).

Past and Current Use of Park
(out of 103 responses)



Priorities for Hillcrest Park
(out of 96 responses)



Relationship to the Master Plan

- The **Parkland and Recreation Master Plan** recognizes:
 - Hillcrest is used by both the **local neighbourhood**, as well as those from **across the City** (e.g., lawn bowling, future Children's Safety Village).
 - **Lack of sport courts** within the City overall (e.g. basketball, pickleball, tennis, etc.).
 - **Gaps in sports field/diamond** distribution in eastern Belleville.

The **Survey and Neighbourhood Profile** indicate:

- The Park **serves mostly local residents** (within a 5 or 10 minute walk), but also draws visitors from the broader City.
- There is a preference for **informal and passive uses** of the site.
- The importance of including amenities that appeal to **multiple generations** and enable **inter-generational** interactions.



Options Development

Redevelopment Goal

The project goal is to design and construct an innovative, environmentally responsive, all season park that effectively integrates existing and proposed park amenities, facilities, and infrastructure with the unique natural features of the site.

Design Considerations

Parks should be accessible and inclusive:

- Supporting physical activity, facilitating social interactions, enhancing a sense of belonging, and contributing to the improved mental and physical health of Belleville residents.
- Meeting or exceeding barrier free accessibility requirements.
- Providing equitable access to all residents – regardless of ability, age, ethnicity, gender, orientation or income.

Parks should be designed as multi-generation spaces:

- Providing opportunities for adults and seniors are growing in importance, with physical accessibility and associated support amenities being key considerations.

Parks should be multi-functional spaces:

- To increase overall use and the user experience, to the extent possible, parks facilities should be designed to be flexible, multi-use and multi-seasonal.
- Flexible design solutions will allow the park to adapt to changing needs over time and (if required) be transformed to meet the needs of users over its lifecycle.

Site Considerations

- New amenities need to be located in consideration of adjacent uses.
- New amenities need to be located with consideration for existing park amenities that are to remain.
- The existing rolling terrain and mature trees should be maintained and incorporated into the park design where possible.
- Programming should support both neighbourhood and community priorities where possible.
- Redevelopment should support park use though all seasons.

The park program should provide users with opportunities to...

PLAY, RELAX and EXPLORE.

Program Opportunities

Play...



Program Opportunities

Play...



Program Opportunities

Play...



Program Opportunities

Play...



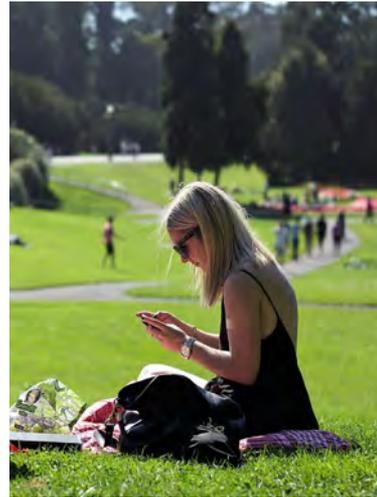
Program Opportunities

Play...



Program Opportunities

Relax...



Program Opportunities

Explore...



Facility Fit - Option 1



LEGEND:

1. Safety Village
2. Hillcrest CC
3. Lawn Bowling Green
4. Parking
5. Playground with Shade Structure
6. Open Lawn + Fitness Loop
7. Fitness Station
8. Sports Court with Shade Structure
9. Skate Dot
10. Dog Park
11. Toboggan Hill
12. Park Identification Sign
13. Enhanced Tree Canopy

THIS FACILITY FIT IS FOR THE PURPOSE OF DEMONSTRATING POTENTIAL DESIGN OPPORTUNITIES ONLY.

Facility Fit - Option 2



LEGEND:

1. Safety Village
2. Hillcrest CC
3. Lawn Bowling Green
4. Parking
5. Playground
6. Spray Pad
7. Shade Structure
8. Open Lawn / Play Field
9. Pickleball Courts
10. 3v3 Basketball Courts
11. Toboggan Hill
12. Skate Dot
13. Park Identification Sign
14. Enhanced Tree Canopy

THIS FACILITY FIT IS FOR THE PURPOSE OF DEMONSTRATING POTENTIAL DESIGN OPPORTUNITIES ONLY.

Live Polling





Q + A

Thank you!

